Corporate Citizenship

FamilyMart is committed to being a good corporate citizen, with a mission to contribute to environmental conservation and the community

We Love Green

A convenience store chain operator committed to environmental conservation

FamilyMart appointed an officer with responsibility for environmental matters in 1991, and since then has worked actively in this field. In 1999 the company received ISO 14001 certification for its environmental management system covering all its headquarters business offices and stores. FamilyMart aims to ensure environmentally friendly merchandise, goods distribution, store facilities, and store management, thereby fulfilling its responsibility as a corporate citizen.

In the sphere of merchandise, FamilyMart has assembled its We Love Green lineup of environmentally friendly private-brand products developed according to unique criteria for reducing the burden on the environment at all stages — from the raw-material stage to product use and the disposal of waste. As regards goods distribution, the adoption of a more efficient delivery system has allowed a reduction in the number of visits to each store by delivery vehicles, with consequent reductions in energy use and emissions of greenhouse gases. We are also making progress in switching to the use of vehicles with very low rates of emission of nitrates and other pollutants. Also, given that our stores are normally required to operate around the clock, in a pilot scheme we have designated ten stores as "Eco-Shops," which are designed to save energy, minimize resource consumption, and preserve the environment. In August last year, a compact gas cogeneration system using natural gas was installed in the Aoba Sumiyoshidai store in Yokohama, which has started an on-site power-generation business using a combination of electric power and discharges of waste heat. In addition, FamilyMart has been vigorously operating a total waste-material recycling system directed at separating and recovering every scrap of waste that emerges from its stores. For example FamilyMart was quick to begin composting perishable waste and transforming it into fertilizer, and has also completed recycling systems in all areas for the recovery of used cooking oil that would otherwise become industrial waste.

Every year, we publish the FamilyMart Environmental Activity Report, in which we release details of the efforts we are taking to address environmental problems, and of environmental accounting in line with ISO 14001.

In March 2002, FamilyMart received an award from the Director General of the Bureau of Citizens and Cultural Affairs of the Tokyo Metropolitan Government. This was an acknowledgement of the pro-environment activities not only of FamilyMart headquarters, but also of the Group as a whole, including the franchised stores.

For the sake of deprived children

Since 1993 FamilyMart has been engaged in fund-raising activities through its franchised stores for Save the Children Japan, a non-governmental organization working to improve the living standards and education of deprived children in countries throughout the world. By April 15, 2002, the total amount of funds raised reached ¥347 million, which has been used for a variety of relief projects in more than a hundred countries worldwide.

In another charitable gesture, to assist members of the public desiring to become organ donors, FamilyMart places organ donor cards in all its outlets.