

# Contributing to the Environment and the Community

FamilyMart

OPEN



## Aiming to be an environmentally friendly convenience store chain true to the spirit of the 21st century

In March 1999, FamilyMart was granted ISO 14001 certification for its environmental management system covering all its stores and other places of business. This attests to its dedication to conducting convenience-store business in a manner that assists environmental preservation in all respects, encompassing its merchandise, goods distribution, and stores.

With respect to its merchandise, FamilyMart has assembled the We Love Green range of environmentally friendly private-brand products, mainly comprising daily necessities. This range was developed according to criteria for reducing the burden on the environment both at the raw-material stage and at the stage of waste disposal.

In goods distribution, the development of an all-temperature delivery system has reduced the number of vehicles needed to make those deliveries. Moreover, at the end of the term under review the Company introduced 94 delivery vehicles powered by CNG (compressed natural gas). Yet another achievement is the operation of solar-powered facilities in stores at 10 locations around Japan.

The disposal of waste by stores is handled properly through the use of FamilyMart's unique total waste material recycling system. In addition, in response to the recent enforcement of a food-recycling law in Japan, FamilyMart has introduced microwave-type perishable-waste processors to enable initial processing to be carried out within stores. These have now been installed in company-owned stores nationwide – an industry first.

Every year the Company publishes the FamilyMart Environmental Sustainability Report, in which it releases details of its environmental activities and its environmental accounting. The 2002 edition of the FamilyMart Environmental Sustainability Report won an award in the sixth round of the Environmental Report Awards, an incentive scheme in which awards are given on an industry-specific basis. This provides yet more evidence of FamilyMart's activities at the forefront of progress in addressing environmental conservation.



Microwave-type perishable-waste processor



FamilyMart Environmental Sustainability Report

## FamilyMart is fulfilling its responsibilities as a corporate citizen by stepping up activities to conserve the environment and contribute to society.

### Assistance for Save the Children fund-raising

Since 1993 FamilyMart has been engaging in fund-raising activities through its stores nationwide for Save the Children Japan. This is the Japanese arm of Save the Children, an international nongovernmental organization recognized by the United Nations. By April 15, 2003, the total amount of funds raised reached ¥420 million, which has been used for a variety of educational and other projects for deprived children worldwide, primarily in Asia.

In addition to the in-store fund-raising activities conducted over the past 10 years, in April 2003 FamilyMart inaugurated a project entitled "Let's Begin Together" for Save the Children, in which four pop stars – hiro, Eriko Imai, Takako Uehara, and HITOE – participate in the activities as goodwill ambassadors. FamilyMart will be engaging in support activities through events such as in-store campaigns and live concert appearances by these stars, plus the taking of store donations and the contribution of a percentage of its profits.



Save the Children collection box



Save the Children campaign poster