FamilyMart Co., Ltd. Financial Review for 1st Half of FY2019

October 9, 2019

Cautionary Statement:

This report contains forward-looking statements, including the Company's strategies, future business plans, and projections. Such forward-looking statements are not based on historical facts and involve known and unknown risks and uncertainties that relate to, but are not necessarily confined to, such areas as economic trends and consumer preferences in Japan and abrupt changes in the market environment. Accordingly, the actual business performance of the Company may substantially differ from the forward-looking statements in this report.

Financial Results for 1H of FY2019 (P/L)

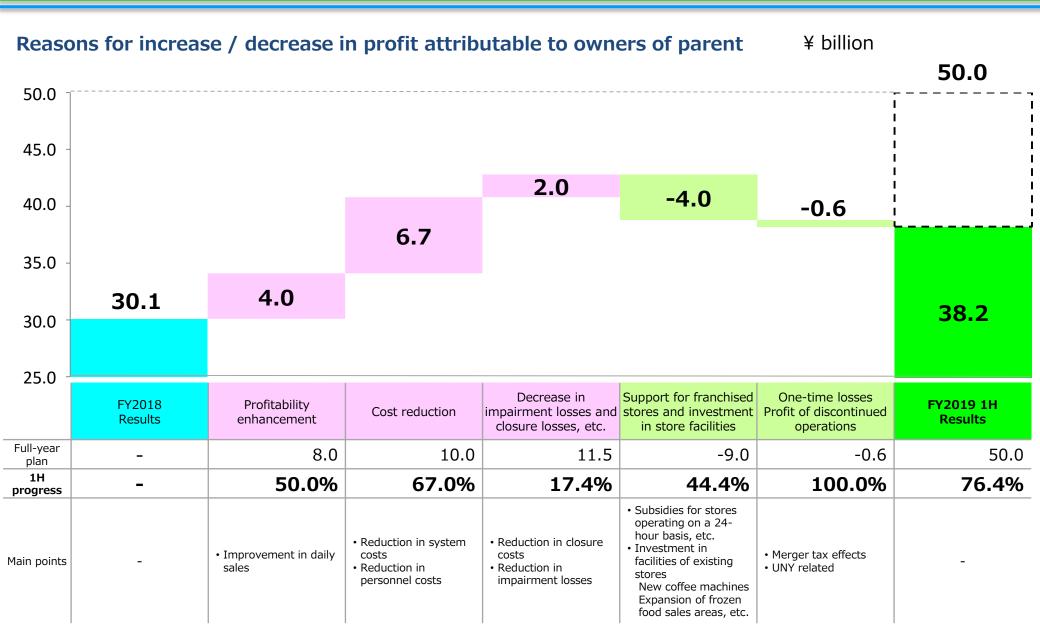
Significant increases in core operating profit and profit attributable to owners of parent

	FY2018 1H	FY2019 1H		Major reasons for increases (decreases)
¥ billion	Results	Results	YoY	
Gross operating revenues	321.2	265.4	(55.8)	 Exclusion of Kanemi Co., Ltd., from consolidation Decrease in net sales due to fewer FM Company-owned stores
Core operating profit	35.2	46.3	+11.1	 Favorable daily sales by FM existing stores Decreases in head office expenses
Profit attributable to owners of parent*1	20.0	38.2	+18.2	 Increase in FM nonconsolidated income Increase in equity in earnings of associates and joint ventures Recognition of tax effect benefits*2

^{*1} In FY2019 1H results, figures have been stated excluding gain on sales of shares of UNY.

^{*2} Tax benefit of September 1, 2019, merger: +¥9.8 billion

Financial Results for 1H of FY2019 (P/L)



1) Enhancing product competitiveness

New coffee machines



Number of machines installed Sales growth due to installation ◆ First-half strong sellers Innovative products such as ICED MATCHA LATTE

◆ Strategic products Caffe Latte



25,000

Up approx. 10%

Expansion of frozen food sales areas



Stores with expanded frozen food sales areas
Sales growth due to expansion

Stores

285

- ◆ First-half strong seller

 Mochitto Kanshoku Shirunashi Tantanmen
 (Al Dente Spicy Noodles without Soup)
- ♦ Strategic products
 Increasing single-plate-type products heated
 in stores' microwave ovens
 Kashokaoru Shisenfu Mabodofudon

(Szechuan Pepper-Fragranced Szechuan-Style Tofu Bowl), etc.



Increased from **3,500** stores → To approx. **4,000** stores

Up approx. 40%

2) Reinforcing store foundations

- ◆ Store closures: Fewer store closures due to decrease in underperforming stores
- ◆ Build-and-scrap (B&S): Strengthening of profitability progressing as planned

185

♦ Store openings: Advancing strict selection of store openings

Trend in store closings / openings

FY2019 Plan

 Closing
 B&S
 Opening

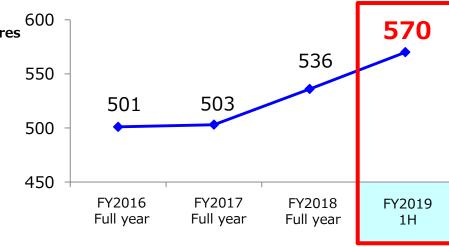
 1H Results
 35
 110
 99

 YoY
 -530
 -66
 +44

 (Reference)
 105
 215
 205

215

Average daily sales at new stores (¥ thousand)



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Reduction of Food Wastage

Reservation-only system "zero food wastage"

Doyo no Ushi (eel) (year on year)

Number of reservations	Double
Wastage monetary amount	Down 80%
Income of franchised stores	Up 70%
Income of head office	Unchanged YoY

Seasonal Products

Strengthen Product Reservation

- 1. Extend reservation periods
- 2. Establish discounts for early reservation
- 3. Establish website for receiving reservations

FamiPay online reservations beginning in October

Christmas cakes Ehomaki sushi rolls Target number of reservations

Double YoY

Ready-to-Eat Items with Longer Shelf Lives

1) Extended best-by dates from May

Changing preparation, ingredients, packaging, etc.

1H	Extension of approx. 20 items : bread, desserts, etc.
2H	Addition of approx. 50 items : oden, prepared dishes, etc.

Wastage monetary amount of target products

Down 30%

2) Revised sell-by dates from September

Hygiene enhancement through establishment of temperature-zonededicated plants, etc.

Target products and details	Approx. <u>260 items</u> : Sales period <u>+2 hours</u>
Sales period checks	6 times → 4 times per day * Workload reduction

Wastage monetary amount of target products

Down 10%

FY2019 Key Initiatives

Began Digital Strategy in Earnest from July

FamiPay

FM stores smartphone navment: Top 3



14%

Launched in-house smartphone payment service

Downloads	Approx. 3.7 million	
Cashless percentage	20%	
YoY	Սթ 30%	

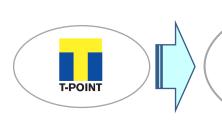
Thi stores smartphone payment. Top 5		Breakdown	
	No.1	FamiPay	33%
	No.2	PayPay	30%

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Beginning multiple-loyalty-point compatibility from November

<u>Proactively conduct sales promotions</u> <u>focused on an expanding target</u>

Introduction of multiple-loyalty-point compatibility will dramatically increase members targeted by marketing



70 million







No.3

loyalty points

coupons

smartphone app payment

Customer service time at cash register per person

Reduced to one-third

(Reference) FY2019 Full-Year Forecast (P/L)

➤ Unchanged from the announcement on April 10.

F Unchanged from the announcement of	i Aprii 10.	
	FY2019 Full year	
¥ billion	Plan	YoY
Gross operating revenues	525.0	(92.2)
Core operating profit	65.0	+13.4
Profit attributable to owners of parent	50.0	+4.6